

2015 Top 100 Outsourcing Destinations

December 2014

Tholons Top 100 Outsourcing Destinations 2015

The Tholons Top 100 Outsourcing Destinations reports, having been around since 2006, continues to be one of the flagship projects of the company and is acknowledged by industry stakeholders as the de facto ranking of global outsourcing destinations. Using the proprietary and industry-leading Tholons Location Assessment Framework, Tholons has identified the Top 10 Emerged, Top 50 Emerging, and 40 Aspiring outsourcing locations around the world through the implementation of primary and secondary research, as well as quantitative and qualitative analysis.

Overall Rankings

Rank 2014	Rank 2015	Movement	Region	Country	City
1	1	-	Asia Pacific	India	Bangalore
2	2	-	Asia Pacific	Philippines	Manila (NCR)
3	3	-	Asia Pacific	India	Mumbai
4	4	-	Asia Pacific	India	Delhi (NCR)
5	5	-	Asia Pacific	India	Chennai
6	6	-	Asia Pacific	India	Hyderabad
7	7	-	Asia Pacific	India	Pune
8	8	-	Asia Pacific	Philippines	Cebu City
9	9	-	Europe	Poland	Kraków
11	10	+1	Asia Pacific	China	Shanghai
13	11	+2	Americas	Costa Rica	San José
10	12	-2	Europe	Ireland	Dublin
12	13	-1	Asia Pacific	China	Beijing
14	14	-	Asia Pacific	China	Dalian (Dairen)

16	15	+1	Europe	Czech Republic	Prague
19	16	+3	Asia Pacific	Sri Lanka	Colombo
15	17	-2	Asia Pacific	China	Shenzhen
17	18	-1	Asia Pacific	Vietnam	Ho Chi Minh City
18	19	-1	Asia Pacific	Malaysia	Kuala Lumpur
22	20	+2	Asia Pacific	Vietnam	Hanoi
21	21	-	Middle East and Africa	South Africa	Johannesburg
23	22	+1	Asia Pacific	India	Chandigarh
25	23	+2	Asia Pacific	India	Kolkata
20	24	-4	Americas	Brazil	São Paulo
26	25	+1	Europe	Hungary	Budapest
27	26	+1	Americas	Brazil	Curitiba
30	27	+3	Asia Pacific	Singapore	Singapore
24	28	-4	Americas	Chile	Santiago
29	29	-	Europe	Czech Republic	Brno
32	30	+2	Europe	Poland	Warsaw
31	31	-	Asia Pacific	India	Coimbatore
33	32	+1	Asia Pacific	China	Chengdu
28	33	-5	Americas	Argentina	Buenos Aires
34	34	-	Europe	Russia	St. Petersburg
36	35	+1	Americas	Uruguay	Montevideo
35	36	-1	North America	Canada	Toronto
38	37	+1	Asia Pacific	India	Jaipur

37	38	-1	Asia Pacific	China	Guangzhou (Canton)
40	39	+1	Europe	Romania	Bucharest
43	40	+3	North America	Mexico	Mexico City
41	41	-	North America	Mexico	Monterrey
42	42	-	Middle East and Africa	Ghana	Accra
44	43	+1	Europe	U.K.	Belfast
39	44	-5	Americas	Brazil	Rio de Janeiro
51	45	+6	Americas	Colombia	Medellin
46	46	-	North America	Mexico	Guadalajara
45	47	-2	Asia Pacific	China	Tianjin
48	48	-	Americas	Colombia	Bogotá
47	49	-2	Europe	Slovakia	Bratislava
49	50	-1	Americas	Brazil	Brasília
52	51	+1	Europe	Bulgaria	Sofia
53	52	+1	Europe	Estonia	Tallinn
54	53	+1	Europe	Slovenia	Ljubljana
55	54	+1	Asia Pacific	India	Bhubaneswar
58	55	+3	Asia Pacific	Indonesia	Jakarta
56	56	-	Europe	Russia	Moscow
60	57	+3	Middle East and Africa	South Africa	Cape Town
57	58	-1	Americas	Peru	Lima
59	59	-	Europe	Russia	Nizhniy Novgorod
61	60	+1	Middle East and Africa	Morocco	Casablanca (Dar-el-Beida)

62	61	+1	Asia Pacific	China	Xi'an
65	62	+3	Europe	Poland	Wroclaw
63	63	-	Asia Pacific	India	Ahmedabad
66	64	+2	Europe	U.K.	Glasgow City
64	65	-1	Europe	Ireland	Cork
68	66	+2	Asia Pacific	India	Thiruvananthapuram
67	67	-	Asia Pacific	Malaysia	Penang
70	68	+2	North America	U.S.A.	San Antonio, Texas
69	69	-	Asia Pacific	Philippines	Davao City
71	70	+1	Americas	Puerto Rico	San Juan
73	71	+2	Americas	Argentina	Córdoba
72	72	-	North America	Canada	Halifax
75	73	+2	Asia Pacific	Taiwan	Taipei
74	74	-	Middle East and Africa	Turkey	Istanbul
77	75	+2	Americas	Colombia	Bucaramanga
76	76	-	Middle East and Africa	Egypt	Cairo
80	77	+3	Americas	Brazil	Recife
84	78	+6	Asia Pacific	Australia	Perth
92	79	+13	Americas	Guatemala	Guatemala City
78	80	-2	North America	U.S.A.	St. Louis, Missouri
79	81	-2	North America	U.S.A.	Birmingham, Alabama
82	82	-	Asia Pacific	Philippines	Santa Rosa, Laguna (or Metro Laguna)
87	83	+4	Americas	Nicaragua	Managua

83	84	-1	Asia Pacific	South Korea	Seoul
85	85	-	Asia Pacific	Thailand	Bangkok
93	86	+7	Asia Pacific	Philippines	Bacolod City
90	87	+3	Europe	U.K.	Leeds (Yorkshire & Humber)
88	88	-	Americas	Brazil	Campinas
86	89	-3	Americas	Chile	Valparaíso
89	90	-1	Middle East and Africa	Mauritius	Port Louis
95	91	+4	Asia Pacific	Philippines	Iloilo City
91	92	-1	Europe	Russia	Novosibirsk
94	93	+1	Americas	Paraguay	Asunción
98	94	+4	Americas	Colombia	Cali
99	95	+4	Asia Pacific	Philippines	Baguio City
-	96	-	Europe	Serbia	Belgrade
97	97	-	Middle East and Africa	Kenya	Nairobi
-	98	-	Asia Pacific	Philippines	Metro Clark
-	99	-	Americas	Panama	Panama City
100	100	-	Middle East and Africa	South Africa	Durban

About Tholons

Tholons is a Services Globalization and Investment Advisory firm that combines "Best of Breed" consulting experience with deep execution expertise and investment insights to deliver truly effective services to its clients. Tholons offers a detailed understanding of business processes and combines it with practical hands-on expertise in executing the strategy. Tholons draws upon the considerable experience of a hand-picked team, which has successfully formulated and executed globalization strategies to unlock value for Global Fortune 1000 companies. Service providers leverage Tholons expertise to optimize their global delivery model. Tholons advisors engage with government bodies to build compelling strategies for making countries attractive destination for outsourcing.

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